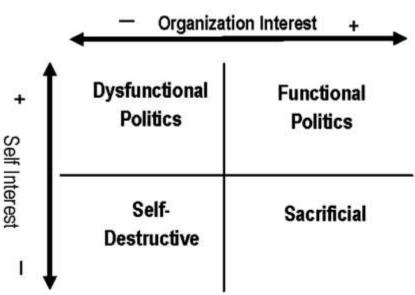


Interest Grid



- -Behavior negatively impacts this interest
- + Behavior positively impacts this interest

Source: Joel DeLuca, PhD, Political Savvy, Systematic Approaches to Leadership Behind the Scenes